

## **BACHELOR OF VOCATION (B.VOC.) WEB DESIGNING & DEVELOPMENT (IT)**

**Eligibility:** 10+2 in any stream

The E-World has generated enormous range of opportunities in the field of web designing and development. Most companies and even aspiring entrepreneurs require dynamic and innovative web portals as a means of communication on a regular basis. This results in enormous requirements of competent and qualified web designers and developers.

The course has been designed keeping in mind the national and global trends in consultation with representatives and people working in the corporate and various sectors of organizations in the IT Industry. This curriculum promotes development of skills pertaining to design and development of web applications. It includes a broad set of skills in programming languages (using python, PHP, HTML, DHTML, CSS, JavaScript, etc.) for web development; web designing for creating visuals of website, content creator, search engine optimization and multimedia.

### **Course Outcome:**

The course aims to groom students for lucrative avenues in the IT industry as Web Designer/Developer, Web Administrator, Web quality assurance engineer, Web Database Administrator, Graphic Designer, E-Commerce Application Developer, Web Project Manager, Algorithm designer, etc.

**Duration:** It is a three-year undergraduate course comprising of six semesters with multiple exit options that include Diploma After 1Year; Advanced Diploma after 2 Years; Graduate Degree after 3 Years.

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## **B. Voc. (Financial Market Management)**

**Eligibility:** 10+2 in any stream

Financial services sector is the backbone of Indian economy. It is a multidimensional industry that has a huge potential in India. This course curriculum of B.Voc. In Financial Market Management is designed with a view to acquainting the students with the theory and practice of Financial Markets and Services, the major components of Commerce with a vast employment potential. While designing the curriculum, we have taken into account the requirements of the Industry along with projected future developments so that graduates are acquainted with the theoretical framework and equipped with requisite skills.

The objective of this course curriculum is to help the students to gain the skills and project-based experience needed for entry into the stock market operations and mutual fund operations. Upon successful completion of this course even in stages as specified, the pass outs will have access to gainful employment opportunities in their related field. This course is designed to create proficiency in stock market, market operators, Investment analyst, credit manager and advisor etc. The course is modulated in a manner so that the students acquire adequate technical knowledge together with professional skills & competencies.

Hence keeping in the objective of vocational courses and also in accordance with NSQF norms, the course has been designed in consultation with representatives and people working in varied sector of organizations both private and public Industry. The preparation of teaching materials, work exercises and recommended books are in accordance with the practical demand rather than opting for conventional text books.

### **Course Outcome:**

After studying this innovative Programme, students will have ample career opportunities in the various fields as a Financial Investment Advisor, Financial Analyst, Portfolio Manager, Mutual Fund Manager, Stock Broker, Investment Banking, Credit Manager & Advisor and Investment Analyst.

**Duration:** It is a three-year undergraduate course comprising of six semesters with multiple exit options that include Diploma After 1Year; Advanced Diploma after 2 Years; Graduate Degree after 3 Years.

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